



Social Media Consultant.
Business Mentor.
Firestarter.

Increase Followers

Build Your Brand

Increase Awareness

"9 out of 10 companies are active on Social Media. With increased exposure, more than 1/2 report boosts in sales." - Fast Company

About Central 515

Many times as a small business owner you just need a little help and guidance. Hiring a Creative Business Consultant is a smart move, can often save you money in the long term and fill in the gaps that are holding you back. As a consultant I fit into YOUR world and YOUR budget. I can help a little or a lot depending on your needs.

Central515 will help you move from where you are to where you want to be. I am committed to helping you improve your bottom line through a process that promotes the best in you and your business.

services

- Social Media Consultation
- Video Production and Live
- Graphic Design
- Social Media Management
- Social Media Monitoring
- Campaign Creation

clients



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	Platinum Package	Gold Package	Silver Package	
facebook	Facebook Set Up	●	●	
	Facebook Optimization	●	●	
	Facebook Cover Custom	●	●	
	Facebook Management	●	●	
	Facebook Status Updates	● 32 per mo.	● 28 per mo.	● 20 per mo.
	Follower Building	●	●	
	Monthly Analytics / Reporting	●	●	
twitter	Social Listening	●	●	
	Manage Ads	● 4 per mo.	● 3 per mo.	● 2 per mo.
	Twitter Set-up	●	●	
	Twitter Optimization	●	●	
	Twitter Profile Custom Design	●	●	
	Twitter Management	●	●	
	Twitter Updates	● 84 per mo.	● 56 per mo.	● 28 per mo.
instagram	Social Listening	●	●	
	Twitter Profile Follows	● 150 per mo.	● 125 per mo.	● 100 per mo.
	Monthly Analytics / Reporting	●	●	
	Manage Ads	● 3 per mo.	● 2 per mo.	● 1 per mo.
	Instagram Set-up	●	●	
pinterest	Unique Posts Per Month	● 28 per mo.	● 15 per mo.	● 12 per mo.
	Follower Building	●	●	
	Monthly Analytics / Reporting	●	●	
	Manage Ads	● 1 per mo.	● 1 per mo.	● 1 per mo.
	Social Listening	●	●	
pinterest	Pinterest Set Up	●	●	
	Set-up "Pin" Boards 6	●	●	
	Repins	● 18 per mo.	●	
	Custom Pin Creation	● 6 per mo.	●	



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- ALL PACKAGES INCLUDE
- GRAPHIC DESIGN
- WEEKLY UPDATE/ MEETING
- 1 BASIC SM TRAINING WEBINAR

NOTE: Silver Package includes Facebook and either Twitter or Instagram

A LA CARTE SERVICES

Video Production	Linkedin Business Page Setup	YELP Monitoring
Facebook LIVE Video	Content Creation	Yelp Ads
Social Media Calendar	Influencer Marketing	Event Management
LinkedIn Setup	Monthly Campaigns	Facebook Contest